



2021 Sponsorship Levels

\$5000 or more – Diamond

one stall or camper credit for the PQHA show season (no guarantee on barn or camper location)

naming opportunity (class, circuit)

full page ad in show book

logo on stall cards at 1 show

multiple banners (provided by sponsor)

recognition on website with logo/link

recognition on social media

invitation to exhibitor dinners

invitation to banquet

vendor space

2'x3' signage with business logo

Full screen business logo on TV in hospitality lounge

\$1000 - \$4999 – Platinum

one stall or camper credit at one PQHA show of your choice (no guarantee on stall or camper location)

full page ad in show book

2'x3' signage with business logo
recognition on website with business logo
social media recognition
invitation to exhibitor dinners
invitation to banquet
vendor space

\$500 - \$999 - Gold

1/2 page ad in show book
recognition on website with logo
recognition on social media multiple times
2'x3' signage with business logo

\$250 - \$499 - Silver

recognition on website
recognition on social media
18"x24" signage with business logo
Business logo on Yeti cooler awarded at shows upon request (Limited Number of Coolers)

\$100-249- Bronze

recognition on social media
recognition on website

\$30 or 3 for \$75 – Class sponsors

3 for \$75 can be split among 3 separate shows
recognition on website

- *All sponsors will be recognized by the announcer at every show.
- *Recognition on awards given on a first come first serve basis
- *All sponsors will be listed on the PQHA Sponsorship Banner displayed at every show.
- *All sponsors will be listed in the banquet program.
- *Goods/services will be accepted in place of \$. We will work together to determine value and assign sponsorship level accordingly.
- *Special requests can be made to sponsor specific events. Please just let us know. Otherwise \$ will be used as PQHA Sponsorship Chair sees fit.